



Sponsorship Opportunities

Introduction:

The Society of Veterinary Soft Tissue Surgery held its first meeting in 2002 at Keystone, Colorado and has had an annual meeting every year since that time.

The objectives of the Society are:

1. The advancement of the art and science of soft tissue surgery.
2. The encouragement of its members to pursue original investigations, to report unusual cases, and to discuss diagnosis, management and advances of soft tissue surgical conditions.
3. The encouragement of its members to contribute to continuing education in soft tissue surgery and to report in high quality veterinary journals.

Our members are some of the most prominent soft tissue surgeons in the nation. This elite group of surgeons (80 to >100) meets annually in the summer at various locations throughout the country. The Society was organized to allow brainstorming, problem solving, and knowledge sharing, and to promote camaraderie amongst diplomates. Meeting topics are focused at the diplomate level, with presentations and discussion of current research, hot topics and controversies, and tips and tricks for a variety of advanced surgical procedures. Sessions are held over a 4-5-hour period each morning for three consecutive days. Each year, one or more guest speakers with expertise in another specialty or subspecialty area are invited to present advances in their field to the members with 1- or 2-hour presentations. Past special topics have included analgesia, anesthesia, nutrition, wound management, critical patient care, and diseases of the liver and pancreas.

Sponsor Deadlines

Potential sponsors should select their sponsorship level and make payment at least 6 weeks prior to the start of the annual meeting. The meeting occurs during June every year, but the specific days may change from year to year. Early commitment allows for proper scheduling of sponsor moments, formatting of proceedings notes with sponsor logos, and coordination with the venue regarding sponsor tables.

2023 Meeting Information

Dates: June 15th-17th

Location: Jacksonville, Florida at the One Ocean Resort and Spa

SVSTS Sponsorship Levels

Founding Sponsor

Medtronic

Medtronic has proudly sponsored our annual meeting since the inception of the group in 2002.

Level 1 Sponsor

Cost ≥ \$5,000.00

Exhibit table at event – 2 representatives
5-minute product spotlight during meeting
One-on-one interaction with attendees
Signage at meeting
Logo and recognition in meeting materials

Level 2 Sponsor

Cost ≥ \$3,500.00

Exhibit table at event – 1 representative
One-on-one interaction with attendees at event
Signage at meeting
Logo and recognition in meeting materials

Level 3 Sponsor

Cost < \$3,500.00 to > \$1,000

Signage at meeting
Logo and recognition in meeting materials
(No representative at meeting)

Specific Sponsorship Opportunities

Special Event

Opportunity to sponsor an evening reception (one evening during conference, day to be determined) with food, drinks, and/or entertainment

Representative spotlight your product during your portion of event
Exhibit table at event – 2 representatives
One-on-one interaction with attendees at event
Logo and recognition in meeting materials

Breakfast

Opportunities to sponsor breakfast on Thursday, Friday, and/or Saturday

Representative(s) spotlight your product during breakfast
Exhibit table at event – 1 representative
Logo and recognition in meeting materials

Lunch

Opportunity to sponsor lunch during our business meeting

Representative(s) spotlight your product during breakfast
Exhibit table at event – 1 representative
Logo and recognition in meeting materials

Continued on next page.

Guest Speaker	Coverage of travel, lodging, and honorarium for one or more keynote speakers Exhibit table at event on day of keynote talks – 1 representative Logo and recognition in meeting materials
Meeting Supplies	Cost of supplies with your logo Brand recognition via provision of lanyards, pens, paper, satchels, shirts, products, etc. Logo and recognition in meeting materials (No representative at meeting.)

For more information, contact:

SVSTS President:

Dr. Janet Grimes
University of Georgia
jgrimes@uga.edu

Secretary/Treasurer:

Dr. Cheryl Hedlund
chedlund@iastate.edu

Payment will be accepted by check or direct deposit. Please contact Dr. Hedlund for details for direct deposit.

Name to who checks should be made out:

Society of Veterinary Soft Tissue Surgery

Mail checks to:

**Dr. Cheryl Hedlund
10035 Bueche Road
Bueche, LA 70729**