Revised December 2025

Sponsorship Opportunities

Introduction:
The Society of Veterinary Soft Tissue Surgery held its first meeting in 2002 at Keystone, Colorado and has had an annual meeting every year since that time.

The objectives of the Society are:

1. The advancement of the art and science of soft tissue surgery.
2. The encouragement of its members to pursue original investigations, to report unusual cases, and to discuss diagnosis, management and advances of soft tissue surgical conditions.
3. The encouragement of its members to contribute to continuing education in soft tissue surgery and to report in high quality veterinary journals.

Our members are some of the most prominent soft tissue surgeons in the nation. This elite group of surgeons (80 to >100) meets annually in the summer at various locations throughout the country. The Society was organized to allow brainstorming, problem solving, and knowledge sharing, and to promote camaraderie amongst diplomates. Meeting topics are focused at the diplomate level, with presentations and discussion of current research, hot topics and controversies, and tips and tricks for a variety of advanced surgical procedures. Sessions are held over a 4-5-hour period each morning for three consecutive days. Each year, one or more guest speakers with expertise in another specialty or subspecialty area are invited to present advances in their field to the members with 1- or 2-hour presentations. Past special topics have included analgesia, anesthesia, nutrition, wound management, critical patient care, and diseases of the liver and pancreas.

Sponsor Deadlines
Potential sponsors should select their sponsorship level and make payment at least 6 weeks prior to the start of the annual meeting. The meeting occurs during June every year, but the specific days may change from year to year. Early commitment allows for proper scheduling of sponsor moments, formatting of proceedings notes with sponsor logos, and coordination with the venue regarding sponsor tables.

2026 Meeting Information
Dates: June 4-6, 2026
Location: The Chateaux Deer Valley, Park City, UT

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SVSTS Sponsorship Levels

Level 1 Sponsor

Cost $10,000
Exhibit table at event – 2 representatives
10-minute product spotlight during meeting
One-on-one interaction with attendees
Add items to conference bags
Premier signage at meeting
Logo and recognition in meeting materials

Level 2 Sponsor

Cost $7,500
Exhibit table at event – 1 representative
5-minute product spotlight during meeting
One-on-one interaction with attendees
Add items to conference bags
Signage at meeting
Logo and recognition in meeting materials

Level 3 Sponsor

Cost $5,000
Exhibit table at event – 1 representative
One-on-one interaction with attendees
Add items to conference bags
Signage at meeting
Logo and recognition in meeting materials

Level 4 Sponsor

Cost $2,500
Add items to conference bags
Signage at meeting
Logo and recognition in meeting materials

Level 5 Sponsor

Cost $1,000
Add items to conference bags

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Specific Sponsorship Opportunities

Special Event	**Opportunity to sponsor an evening reception (one evening during conference, day to be determined) with food, drinks, and/or entertainment** Representative spotlight your product during your portion of event Other opportunities provided within the levels discussed above depending on cost provided for the event
Breakfast	**Opportunities to sponsor breakfast on Thursday, Friday, and/or Saturday** Representative(s) spotlight your product during breakfast Other opportunities provided within the levels discussed above depending on cost provided for the event
Guest Speaker	**Coverage of travel, lodging, and honorarium for one or more keynote speakers** Exhibit table at event on day of keynote talks – 1 representative Logo and recognition in meeting materials

For more information, contact:

SVSTS President:
Dr. Cassie Lux
University of Tennessee
clux@utk.edu

Secretary/Treasurer:
Dr. Nicki Plunkett
nickigreen7@gmail.com

Payment will be accepted by check or direct deposit. Please contact Dr. Plunkett for details.

Name to who checks should be made out:
Society of Veterinary Soft Tissue Surgery